



LEMON TREE HOTELS EXPANDS ITS PRESENCE IN NEPAL WITH NEW SIGNING IN SIMARA

Marks the brand's 7th property in Nepal, strengthening its presence in emerging commercial and transit hubs

NEW DELHI (April 3, 2026) – Lemon Tree Hotels Ltd, one of India's leading hospitality chains, today announced the signing of Lemon Tree Hotel, Simara, Nepal, further expanding its footprint in the country. With this addition, the company will have seven properties in Nepal (including 2 operational and 5 upcoming hotels), reflecting a focused approach to building presence across high-growth gateway cities and transit-led markets.

The hotel will be managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited.

As Nepal's tourism sector matures, demand for branded, reliable hospitality is expanding beyond traditional circuits. Simara sits at the heart of this shift, serving as a vital bridge between the region's industrial strength and its ecological treasures. Located just 2 km from Simara Airport, the hotel provides a strategic entry point for travellers navigating these high-growth commercial corridors and emerging eco-tourism sites, offering the infrastructure needed for Nepal's next phase of travel evolution.

The upcoming property will feature 98 well-appointed rooms, catering to the modern traveller's need for comfort and connectivity. The hotel is designed as a comprehensive hub, offering a multi-cuisine restaurant, a lounge, and expansive banquet and conference facilities. Wellness amenities will include a swimming pool, spa, and a fitness centre, providing a balanced stay for guests.

Commenting on the signing, **Mr. Neelendra Singh, Managing Director & CEO, Lemon Tree Hotels Ltd**, said, "We believe Nepal is as a structurally attractive market, where demand is expanding beyond traditional destinations into a wider network of gateway and transit-led cities. Our focus has been to build depth in such markets, where we see both demand visibility and long-term growth potential. The signing in Simara is a natural extension of this approach, allowing us to strengthen our presence in the country while continuing to scale our regional portfolio."

This signing underscores Lemon Tree Hotels' ongoing focus on expanding its regional portfolio while building a strong presence in strategically located, high-growth markets.

About Lemon Tree Hotels Limited

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 130+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 260+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit www.lemontreehotels.com